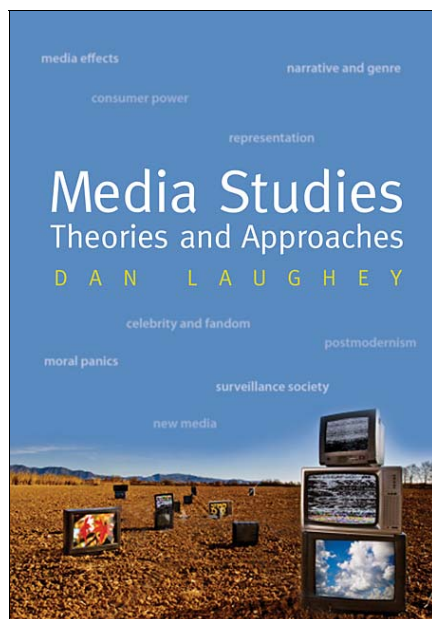


## KAMERA BOOKS ADVANCE INFORMATION



[- Link to fullsize jacket -](#)

Pub. date:	<b>24<sup>th</sup> September 2009</b>
Price:	<b>£9.99</b>
ISBN13:	<b>978-1-84243-324-9</b>
Binding:	<b>Paperback</b>
Format:	<b>B(198 X 129mm)</b>
Extent:	<b>160pp</b>
Rights:	<b>World</b>
Market Restrictions:	<b>none</b>
Market:	<b>Media studies</b>
BIC code:	<b>JFD</b>
Rpt. Code:	<b>NP</b>

ISBN 978-1-84243-324-9



For a review copy, or for further information, please contact: **Chris Burrows PR**  
+44 (0)161 445 6635  
[chris-burrows@o2.co.uk](mailto:chris-burrows@o2.co.uk)

**Publisher: Kamera Books**  
PO Box 394  
Harpenden  
Herts AL5 1XJ  
Tel/Fax: +44 (0)1582 761264

**UK Distribution: Turnaround**  
3 Olympia Trading Estate  
Coburg Rd  
London N22 6TZ  
Tel: +44 (0)208 829 3000  
Fax: +44 (0)208 881 5088  
[www.turnaround-psl.com](http://www.turnaround-psl.com)

[www.kamerabooks.com/mediastudies/](http://www.kamerabooks.com/mediastudies/)

# MEDIA STUDIES

## THEORIES AND APPROACHES

### DR. DAN LAUGHEY

**NEW TITLE**

#### SALES POINTS:

- A user-friendly guide to key theories of the media
- Includes an overview of today's global media industries and trends
- Packed full of examples to help make sense of complex ideas
- Budget priced guide for media students and the general reader

#### DESCRIPTION:

You've got TV, internet, phone, radio, movies, music, magazines and newspapers – and that's just the tip of the iceberg. Unless we live on a desert island, there is no escape from media communications of one sort or another. So how do we begin to understand today's all-embracing media culture?

In this Kamera Books edition all the key issues and debates in media studies are covered in a lively and accessible style. You will learn about the main features of global media corporations, and approaches to the study of media effects, consumer power, celebrity, journalism and new media. From surveillance to simulation, genre to gender, political economy to the postmodern, the reader will be guided through a matrix of intellectual endeavour on all media matters.

Whether you are a student, researcher, practitioner or just someone with a general interest, Media Studies will serve as a handy reference guide on your journey through this complex but fascinating subject.

#### BIOGRAPHY:

**Dr Dan Laughey** is Senior Lecturer in Media and Popular Culture at Leeds Metropolitan University. He is the author of *Music and Youth Culture* and *Key Themes in Media Theory*. His two kids are technologically savvier than him.