

THE ART OF WRITING ANIMATION

Storytelling Craft for Writers & Animators

ALIZÉE MUSSON



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the-art-of-writing-animation

MARKETING & SALES POINTS

Exploring short and feature films alongside web and TV series, *The Art of Writing Animation* dives deep into the creative processes that shape animated stories

The perfect book for live-action screenwriters and animators who would rather learn from fellow creatives than be told how to write. For aspiring screenwriters and students, as well as established creatives looking to take the next step in their career

Includes over 25 case studies and interviews with writers, animators and producers - including an exclusive interview with the producer of Studio Ghibli's *The Tale of The Princess Kaguya*

Musson is an experienced script and development consultant, writer and translator. Working internationally in both French and English, she develops films and TV projects with emerging and established talents across live-action and animation

THE BOOK

Is animation written with words or pictures?

How do writers and animators turn ideas into animated films or series? What's the animation development process? Are animated stories only for kids? What makes animation characters iconic? Can animated short films and web series launch your animation writing career? Writer and script editor Alizée Musson steps behind the scenes to find answers.

From Hollywood and independent cinema to TV, meet the creators of Pixar and Walt Disney's *Inside Out* and *Brave*, *Peppa Pig*, *Wolfwalkers*, *Chicken for Linda!*, Netflix's *Supa Team 4*, *Mars Express*, *American Dad!* and many more. In over 25 case studies and interviews with writers, animators and producers - including an exclusive interview with the producer of Studio Ghibli's *The Tale of The Princess Kaguya* - discover all the storytelling tricks of the trade to write your own animated film or series and start your animation writing career.

PRaise FOR THE ART OF WRITING ANIMATION

'A very insightful and unique addition to the small pool of books on this subject... One of the things that stood out to me was how current and varied the examples were. There are a healthy mix of US, UK, European, and international productions, covering everything from blockbuster features to viral web series... For students, emerging writers, or anyone looking to move into animation, what it is does offer is a wealth of real-world experience to learn from. Even if you are already working in the industry, there is plenty to inspire you' - *Skwigly*

ALIZÉE MUSSON (Location: The Netherlands & London, UK)

Alizée Musson is a script consultant, development mentor and writer working internationally in French and English across live-action and animation. Growing up between France and the Netherlands, she studied film production at the Arts University Bournemouth in the UK and FAMU in Czechia, before graduating from Goldsmiths University London with an MA in Creative & Cultural Entrepreneurship. She began her career in script development as a freelance reader and translator with companies such as Entertainment One, Amazon Studios, Ubisoft and Walt Disney. She also worked as a screenwriter writing over 100 animated webisodes for various channels and shows, including for *Peppa Pig*. In 2019, she was a jury member for the BAFTA Children's Awards. An alumna of the MIDPOINT Feature Launch and the TorinoFilmLab Extended script consulting labs, Alizée also mentors writers through international film development programs and previously worked with Screen Yorkshire, Screen Ireland and the International Film Festival Rotterdam.

