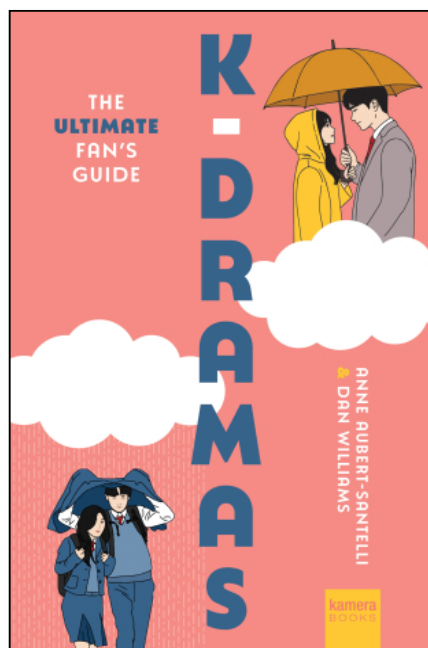




Pub. Date:	29 October 2026
Price:	£12.99
ISBN:	978-0-85730-628-9
Binding:	Paperback
Format:	B (198 x 129mm)
Extent:	192pp + 16pp colour
Weight:	
Publishing Rights:	World
Sales Rights:	World
Market:	Arts, Korean Culture, Media Studies, Pop Culture, Reference Guide, TV
BISAC Code:	PER010090: Performing Arts : Television : Genres: Drama PER010020: Performing Arts : Television : Guides & Reviews SOC022000: Social Science : Popular Culture
THEMA Code:	ATJS: Television drama 1FPKS: South Korea 6KA: K-pop style JBCC1: Popular culture
Country of Manufacture:	UK
Rpt. Code:	NP
Marketing & PR	publicity@oldcastlebooks.com
KAMERA Books Harpenden Herts AL5 1EQ Tel: +44 (0)1582 766348	UK Distribution: Turnaround Second Floor, Crown House 47 Chase Side Southgate London N14 5BP Tel: +44 (0)208 829 3000 www.turnaround-uk.com

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K-DRAMAS

The Ultimate Fan's Guide

DANIEL WILLIAMS ANNE AUBERT-SANTELLI

MARKETING & SALES POINTS

An engaging and accessible love letter to all things K-drama - written by fans, for fans

Uses deep dives and case studies to explore the various subgenres, character archetypes and narrative tropes that define K-dramas, as well as prolific actresses and actors, noteworthy writers and directors and major production companies and broadcasters

Key series discussed include *Crash Landing on You*, *Extraordinary Attorney Woo*, *Hometown Cha-Cha-Cha* and *Reborn Rich*

Global interest in Korean popular culture has grown steadily over the past few decades, as evidenced by the worldwide popularity of K-pop bands like BTS and Black Pink, Bong Joon Ho's *Parasite* becoming the first non-English language film to win Best Picture at the Academy Awards, or the ubiquitous success of *KPop Demon Hunters*, which is now the most-watched Netflix movie of all time

By 2023, the global 'K-content' market was valued at \$79.1 billion, with projections to grow to \$86.4 billion in 2026

Aubert-Santelli and Williams are currently working with the original Korean production company of one of their favourite K-drama series to create a new adaptation for English language audiences

THE BOOK

K-Dramas: The Ultimate Fan's Guide is a love letter to the global phenomenon of Korean television, written by a screenwriting duo who have fallen head over heels for the genre themselves.

This guide celebrates everything fans adore about K-dramas - from the slow-motion falls and umbrella rescues to the chaebol heirs, quirky small-town side characters and piggyback rides fueled by too much soju. Blending sharp cultural insights with fan-level obsession, the book dives deep into the subgenres, archetypes, tropes and storytelling quirks that make K-dramas so unique and beloved.

It also explores the cultural and industrial forces behind Korea's global TV takeover, with exclusive access to major Korean production studios and behind-the-scenes interviews with creators and stars.

Perfect for readers new to the genre or seasoned K-drama watchers, this accessible guide is equal parts entertaining and informative, with playful lists and deep dives that will have them eager to cue up their next binge.

THE AUTHORS

ANNE AUBERT-SANTELLI and **DAN WILLIAMS** are a married writing duo based in Santa Monica, California. Anne is a French American who grew up in Paris, New York and Orange County. Dan comes from the far-off land of Texas. They met as students at the University of Southern California, where Anne majored in art history and Italian and Dan in screenwriting. Currently, the pair are using their love of K-dramas to develop an American adaptation of a hit series in collaboration with the original Korean studio. They continue to share their reviews and thoughts about the latest K-dramas on their blog: [kdramafans.substack.com](#).